

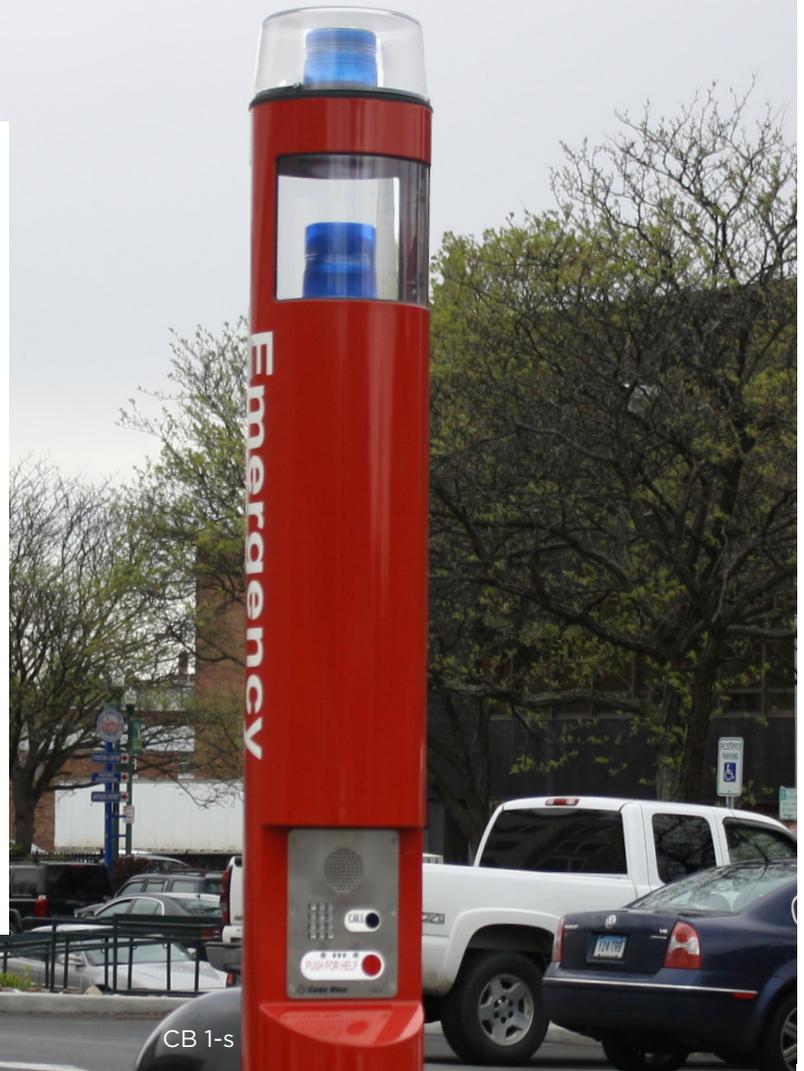
Here To Help

SHOPPING CENTERS

Shopping malls are economic hubs of commerce and entertainment, and one challenge businesses often face is finding the right balance between being accessible to the customer and making sure they are safe.

Fortunately, Code Blue Corporation understands this, which is why we offer a wide array of comprehensive emergency communications systems designed to keep both customers and employees safe. The implementation of Code Blue is especially appealing to shopping centers looking to improve customer service and minimize legal considerations by providing another level of security.

At the center of it all is the health and welfare of your most valuable assets: the customers and tenants. By keeping them safe, you ensure that everyone will be a lot more happy and productive.



CB 1-s

By the Numbers

#1

Safety's ranking among the reasons why people shopped at once place compared to another, according to the International Foundation for Protection Officers.

7.3%

Percentage of all violent crimes that occur in parking facilities, according to U.S. Bureau of Justice Statistics.

65%

Percentage of shopping malls located in areas with above average crime risks, according to the CAP Index.

Code Blue offers a wide range of sophisticated emergency communication solutions specifically designed to provide help at the touch of a button® for your location, and empower you to act quickly and intelligently before, during and after an incident. Here are examples of how we can help people at your location.

WHY CODE BLUE?

SITUATION	Suspicious individual	Flat tire or car trouble	Visitor lost on campus	Cardiac arrest	Test devices	Malfunctioning parking gate	Urgent announcement
SOLUTION							
FEATURE	Durable and visible contact can be made with first responders when help is needed	Clear, reliable communication when the button is pressed	Pinpoint location helps first responders know exactly how to help	Swift assistance can be provided during incidents of sudden cardiac arrest	Configure hardware and software systems on one platform	Contact closures can be used to trigger lights, open doors or integrate with access control devices	Direct communication with large campus audiences
BENEFIT	Direct communication with campus security/first responders	Request assistance in a swift and reliable manner	Visible way to find and ask for help on large campuses	Access AED while simultaneously speaking with first responders	Save time and money by not performing regular visits	Drivers can request help; operators can activate gates remotely	An intelligible solution ensuring messages are both heard and understood

COMMON USES

Our products are designed to assist campus environments that incorporate buildings, open spaces and entry points, and handle shifting amounts of traffic to help keep shoppers, employees and visitors safe, indoors and out.

Infrastructure



Entry Points



Open Spaces



Popular PRODUCTS

CB 1-s

The 1 series sets the industry standard for emergency blue light phone towers with its wide array of features and durable quarter-inch steel construction.



Blue Alert® MNS

Deliver alerts through multiple platforms, including blue light phones, public address speakers, emails, social media and more.



IP5000

A unique mix of features - full duplex capabilities, SIP standards, self-monitoring and fault reporting - designed to meet your communication needs.



ToolVox® X3

Provision, monitor, test and support your emergency communication devices with this hub for blue light phones and mass notification.



CB 2-a

Our popular wall-mounted enclosures are a perfect way to provide communication for parking garages, entrances and hallways.





Installation Locations



Cobb Galleria



Aventura Mall



Memorial City Mall

In February 2015, a militant group released a propaganda video that called for a series of terrorist attacks on U.S. shopping centers, including the iconic Mall of America. Thankfully, no incident occurred, but the Mall tightened its security in response.

Providing effective security measures is a unique challenge for a facility that contains more than 500 stores, 12,000 parking spaces, an amusement park, aquarium and its own transit system. And that's before you factor in a planned 5.6 million-square-foot future expansion. With more than 40 million annual visitors and thousands of employees, the Mall of America understands the need to provide help at the touch of a button, which is why officials installed emergency speakerphones and mass notification software from Code Blue.

"The Mall of America is an iconic facility and we protect it as such. And we want folks to know that," Mall of America Director of Security Major Doug Reynolds told the media.

CB 1-s

Code Blue is dedicated to providing a wide range of diverse emergency communication solutions that can bolster the safety and security at shopping centers.

To learn more about how Code Blue can benefit your location, visit codeblue.com or call 800-205-7186.

MADE IN THE **USA**
CRAFTED IN HOLLAND, MICHIGAN
WITH AMERICAN COMPONENTS

