

The **Code Blue** Difference



MAKING STUDENT SAFETY A PRIORITY

TERRE HAUTE, Indiana – In September 2013, a student at Indiana State University was attacked, while another was nearly abducted near campus.

In addition to prompting both local and campus police to step up their patrols, Indiana State security officials urged students to be extra cautious on campus after those frightening incidents. That included walking in groups and letting someone know where they were going.

If an emergency situation did arise, though, they will have a way to alert first responders in a fast and efficient manner thanks to the strategic placement of Blue Light Emergency Phones throughout campus.

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Indiana State is a public university that was founded in 1865 and now serves more than 12,000 students in 100 majors on its 435-acre campus. It understands that students want to feel safe and secure wherever they go on campus, whether they're walking to the library or their car, and that parents need to be reassured that their children are cared for while they're studying.

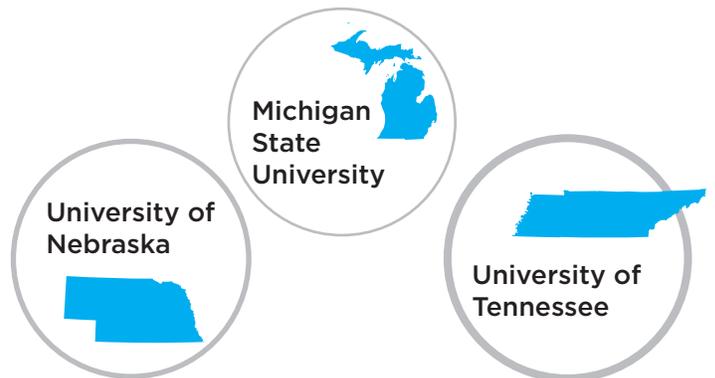
The faculty, staff and administration, meanwhile, want an educational environment that fosters security and peace of mind.

That's why they turned to Code Blue Corporation, the Holland, Michigan-based manufacturer of emergency communication solutions.

See reverse to read about the solution.

BUILT FOR EDUCATION

Code Blue products can also be found at:



ABOUT THE LOCATION

Who: Indiana State University in Terre Haute

Population: 12,000 students on campus; 60,000 in Terre Haute

Need: Emergency Help Points available for students, faculty, staff and visitors 24/7

Solution: The installation of pedestals equipped with emergency speakerphones

Purchased: CB 1-s with Dual Faceplates Help Point, IA4100 Analog Speakerphone





The Code Blue Difference: Universities

THE SOLUTION

Indiana State chose the CB 1-s with Dual Faceplates, a 9-foot tall pedestal Help Point® from Code Blue, for its rugged durability, multifaceted features and high visibility. The unit is equipped with two openings: one that Indiana State used for the IA4100, a self-monitoring analog emergency speakerphone, and another that can be used for directory listings, card readers, CCTV and other security devices.

Indiana State Police Chief Bill Mercier told WTHI-TV in Terre Haute that his department doesn't receive many calls, but the comprehensive safety benefits that Code Blue provides is well worth the cost.

"It's kind of like asking, 'How often do you use your smoke detector?' " he said. "When you really need it, you really need it. That's the way we feel about our phones. They're here for peace of mind for the students and the campus community."

Code Blue's Help Points also provide a number of non-emergency services. At Indiana State,

for example, they have been used to aid physically impaired students and provide transportation around campus.

"If we're coming back from work or something really late at night, they'll help come and walk you to your dorms, especially late at night," Indiana State student Prabjyot Jhatu told the TV station. "That helps a lot."

The students hope they'll never need to use the Code Blue units for an emergency, but they appreciate the strong commitment the university has taken to ensure their safety.

"We knew they actually cared about the students, because they were trying to protect them," Indiana State student Pavaan Bojwa said.



FEATURED PRODUCTS

- +** *CB 1-s:* The rugged, cylindrical pedestal enclosure offers high visibility with an integral area light that ensures rapid location identification in an open environment when the emergency speakerphone is activated.
- +** *IA4100:* This analog emergency speakerphone offers user programming capabilities, reliability, vandal resistance, auxiliary functions, fault monitoring and reporting, and Public Address System control to meet your needs.



CB 1-s with Dual Faceplates