

# The **Code Blue** Difference



**LAS VEGAS, Nevada** – Midway through 2012, Clark County put the finishing touches on a \$1 million renovation project at Grapevine Springs Park that contained several new amenities, including multiple dog runs, a toddler playground, covered children’s play area, walking track, horseshoe pit, shaded picnic zones and outdoor exercise equipment.

The goal was to enrich the surrounding neighborhood in Clark County’s District G, which is located on the eastern edge of Las Vegas and just north of Henderson. According to local TV news reports, the upgrades were met with enthusiasm by residents, who enjoyed having a place to spend time with family and friends.

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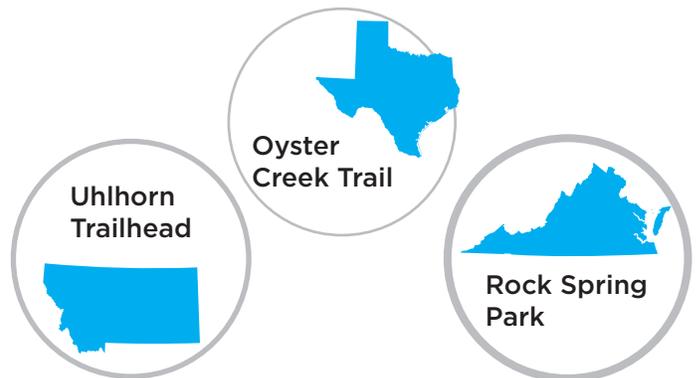
County commissioners knew that there still was one important aspect that they couldn’t afford to ignore: safety.

That’s why the county turned to Code Blue Corporation, the industry leading manufacturer of emergency communication products. While Code Blue’s vandal resistant Help Points® could be found at nearby locations like McCarran International Airport and the University of Nevada, Las Vegas, they would be the first to be placed in any Clark County park.

See reverse to read about the solution.

## BUILT FOR PARKS

Code Blue products can also be found at:



## ABOUT THE LOCATION

**Who:** Grapevine Springs Park, Las Vegas, Nevada

**Population:** 1.9 million in the greater metro area

**Need:** Emergency Help Point for park visitors that is available 24/7

**Solution:** Installation of solar-powered pedestal equipped with emergency speakerphone

**Purchased:** CB 1-w Help Point Pedestal, IA4100 analog speakerphone, GSM Cellular Gateway





The Code Blue Difference: Parks

## THE SOLUTION

Clark County officials selected the CB 1-w from Code Blue. The tall, rugged pedestal comes equipped with a solar module array that provides an environmentally friendly source of power. It also included the IA4100, a self-monitoring analog emergency speakerphone that allows people to report emergencies in a fast and effective manner.

Clark County commissioner Mary Beth Scow told the Las Vegas Review-Journal that the Help Point® was recommended by park police.

“They looked at studies that showed they might be influential in deterring crime,” she told the newspaper. “We made sure to get the neighbors involved, making recommendations of what they’d like to see in the park.”

Local officials hope it provides a way for individuals to get in touch with first responders.



“We’re hoping to bridge a communication gap and make it so anyone can reach us if they need to in the case of a medical issue or safety problem,” said Roy Michael, division commander for the Clark County Park Police.

“They should be a benefit for people who have lost their phones or don’t have them charged. We want to make sure anyone can reach us if they need to.”

## FEATURED PRODUCTS

- + **CB 1-w:** *This rugged, freestanding pedestal comes with a vandal-resistant, top-mounted solar array module that is configured for optimal performance and reliability in almost any geographic location. It also can be equipped with an optional WindAssist™ power generator that supplements the solar array and provides additional battery charging capacity for areas with intermittent solar availability.*
- + **IA4100:** *This analog emergency speakerphone offers user programming capabilities, reliability, vandal resistance, auxiliary functions, fault monitoring and reporting, and Public Address System control to meet your needs.*
- + **GSM Cellular:** *An option for areas where phone lines are not available or trenching costs are prohibitive, it connects to a PBX trunk line, PBX extension line, or a single PSTN line and routes incoming and outgoing calls through a GSM wireless network.*

GSM Cellular



IA4100



CB 1-W