

The **Code Blue** Difference



MACON, Georgia – The need for effective security measures is certainly not a new concept for the hospital and healthcare industry, but locations are continuing to bolster and upgrade their safety initiatives to meet the evolving challenges and requirements required by an ever-changing landscape.

That includes Navicent Health. Officials recently cited headline-grabbing tragedies that occurred in Germany, Orlando and San Bernardino as reasons to bolster their existing security measures with new initiatives during a press conference.

Navicent Health is the second-largest hospital in Georgia, serving 30 counties and a population of more than 750,000. It also is the primary academic hospital for Mercer University School of Medicine and provides a range of outpatient, primary care, wellness and rehabilitation services.

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Navicent Health cited recent tragedies as reasons to bolster security.

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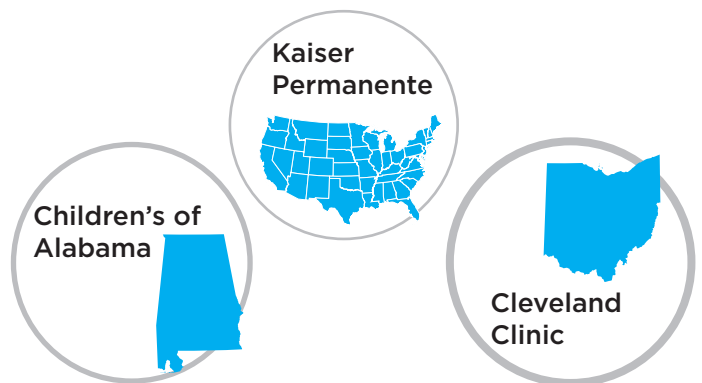
According to International Association for Healthcare Security and Safety (IAHSS) research, violent crime rose 25 percent from 2012 to 2013 and disorderly conduct incidents jumped 40 percent. That threat of a dangerous incident occurring at any time is enough to force facilities to proactively plan for emergency situations so that if one does arise, security personnel and first responders will be able to appropriately respond to the challenge.

And that's what makes Code Blue a popular choice for healthcare locations.

See reverse to read about the solution.

BUILT FOR HEALTHCARE

Code Blue products can also be found at:



ABOUT THE LOCATION

Who: Navicent Health in Macon, Georgia

Population: 4,500 employees, including 700 physicians, plus 140,000 visitors per year

Need: Emergency Help Points® available for doctors, nurses, staff and visitors 24/7

Solution: The installation of pedestals equipped with emergency speakerphones

Purchased: CB 5-p Help Point, IA4100 Analog Speakerphone





The Code Blue Difference: Healthcare

THE SOLUTION

Navient Health officials selected the CB 5-p and CB 2-e, rugged blue light phone enclosures that will be installed in all of the hospital's parking decks. They also included the IP5000, a self-monitoring VoIP emergency speakerphone that allows people to report emergencies in a fast and effective manner.

The installation of Code Blue's industry pioneering emergency communication solutions are part of a nearly \$1 million investment in new security measures, which also include additional police officers, bolstered badge access requirements and an improved security camera system.

"When incidents occur, then people immediately after approve (new security measures) once its occurred, then you're kind of moving in a reactive mode and we want to get ahead of the game and try to be in a proactive mode," Navient Health Police

Department Chief Quentin Jude told WMGT-TV.

The implementation of Code Blue systems is especially attractive to healthcare facilities looking to both improve customer service and minimize their legal considerations by offering another level of security.

The versatility of Code Blue products provide a wide range of customer service applications for non-emergency situations, like malfunctioning parking gates and automobile issues or providing visitors with information and directions.

The ultimate goal, though, is ensuring the well-being of everyone who steps onto the Navient Health campus.

"You can't put a price on safety," Jude said.



FEATURED PRODUCTS

- + **CB 5-p:** The 7-foot tall, 8.6-inch diameter Help Point® is highlighted by our trademark cylindrical design and durable quarter-inch steel construction. The blue light emergency tower features a high intensity beacon/strobe protected by a steel cage and a hands-free emergency speakerphone illuminated by a faceplate light, making it an excellent choice for walkways, parking lots and open campus areas.
- + **CB 2-e:** Our most popular and cost effective wall-mounted Help Point® features a high intensity beacon/strobe light and can include an optional Public Address Speaker or temperature-controlled Automated External Defibrillator (AED) housing, making it a great selection for parking decks, dorm entrances and hallways.
- + **IP5000:** Utilizing VoIP technology, this full duplex speakerphone offers user programming capabilities, reliability, vandal resistance, ruggedness, auxiliary functions, fault monitoring and reporting, and Public Address System control to meet your needs.



CB 5-p