

Here To Help

# MASS TRANSIT



Travel isn't always as simple as moving from Point A to Point B. Whether you're commuting to work or globetrotting on vacation, it's important to be vigilant in your surroundings.

Code Blue Corporation understands that proactively keeping travelers safe and secure is vital to ensuring that transportation systems continue to run smoothly and efficiently. That's why we offer a wide array of versatile and effective emergency communication solutions.

An emergency situation can happen in the blink of an eye. When it does, Code Blue offers a fast and efficient way to alert both travelers and first responders, or connect visitors with security personnel on location. That way, people can feel comfortable to move around the world 24 hours a day, 365 days a year.

## By the Numbers

**928.9**  
million

Total passengers on domestic and international flights for U.S.-serving airlines in 2016.

**10**  
billion

Trips made using public transportation in 2014, according to the American Public Transportation Association.

**5.2%**

Percentage of workers who commute using mass transit, according to the U.S. Census Bureau.

Code Blue offers a wide range of sophisticated emergency communication solutions specifically designed to provide help at the touch of a button® for your location, and empower you to act quickly and intelligently before, during and after an incident. Here are examples of how we can help people at your location.

# WHY CODE BLUE?

SITUATION	Suspicious individual	Flat tire or car trouble	Visitor lost on campus	Cardiac arrest	Test devices	Malfunctioning parking gate	Urgent announcement
SOLUTION							
FEATURE	Durable and visible contact can be made with first responders when help is needed	Clear, reliable communication when the button is pressed	Pinpoint location helps first responders know exactly how to help	Swift assistance can be provided during incidents of sudden cardiac arrest	Configure hardware and software systems on one platform	Contact closures can be used to trigger lights, open doors or integrate with access control devices	Direct communication with large campus audiences
BENEFIT	Direct communication with campus security/first responders	Request assistance in a swift and reliable manner	Visible way to find and ask for help on large campuses	Access AED while simultaneously speaking with first responders	Save time and money by not performing regular visits	Drivers can request help; operators can activate gates remotely	An intelligible solution ensuring messages are both heard and understood

## COMMON USES

Our products are designed to assist campus environments that incorporate buildings, open spaces and entry points, and handle shifting amounts of traffic to help keep travelers, employees and visitors safe, indoors and out.

### Infrastructure



### Open Spaces



### Entry Points



## Popular PRODUCTS

### CB 1-s

The 1 series sets the industry standard for emergency blue light phone towers with its wide array of features and durable quarter-inch steel construction.



### Blue Alert® MNS

Deliver alerts through multiple platforms, including blue light phones, public address speakers, emails, social media and more.



### IP5000

A unique mix of features - full duplex capabilities, SIP standards, self-monitoring and fault reporting - designed to meet your communication needs.



### ToolVox® X3

Provision, monitor, test and support your emergency communication devices with this hub for blue light phones and mass notification.



### CB 2-a

Our popular wall-mounted enclosures are a perfect way to provide communication for parking garages, entrances and hallways.





CB 1-e

When The Rapid, which provides bus service to the Grand Rapids, Michigan metropolitan area, kicked off construction of a 9.6-mile, \$40 million project with the first of 33 new bus stations, it was met with great excitement and optimism. It would be Michigan's first bus rapid transit line and was expected to shave 40 percent off commute times, which leaders hoped would spark economic investment and expansion downtown.

Each bus stop has real-time arrival displays, surveillance cameras, bike racks, seating and handicap accessibility. But The Rapid also wanted to ensure that riders would have direct access to first responders in case of an emergency - and that's where Code Blue stepped in with its signature pedestals and speakerphones. It's one reason why The Rapid was named the 2013 "Outstanding Mid-Size Transportation System" by the American Public Transportation Association (APTA).

"Individuals, families and the entire community all benefit from public transportation and it will be even more important in peoples' lives in the years to come," Michael P. Melaniphy, President and CEO of APTA, wrote in a guest column for local media.

## Installation Locations



Code Blue is dedicated to providing a wide range of diverse emergency communication solutions that can bolster safety and security in mass transit environments.

To learn more about how Code Blue can benefit your location, visit [codeblue.com](http://codeblue.com) or call 800-205-7186.

MADE IN THE **USA**  
 CRAFTED IN HOLLAND, MICHIGAN  
 WITH AMERICAN COMPONENTS