

# Here To Help CASINOS



When people visit a casino, they're looking to have some fun, see a show and maybe get a little lucky. Their safety, on the other hand, is the last thing they want to gamble with.

While the vast majority of casinos have detailed security plans in place, Code Blue Corporation's variety of sophisticated emergency communication solutions add another layer of safety by providing a fast and efficient way to alert first responders in locations like parking lots, entrances and hallways.

That type of implementation is attractive for casinos looking to both improve customer service and minimize legal considerations by offering another level of security.

By offering a quick and effective way to connect with security personnel on location, casinos can ensure that visitors continue to have a good time. There's no doubt: Code Blue is a safe bet.

## By the Numbers

1 in 10

Property crimes, including theft, that occur in parking lots or garages, according to the Bureau of Justice.

#1

Safety's ranking among the reasons why people patronized one place compared to another, according to the International Foundation for Protection Officers.

10%

Getting a quick fix on a location when calling from a cell phone can happen as little as 10% of the time.

Code Blue offers a wide range of sophisticated emergency communication solutions specifically designed to provide help at the touch of a button® for your location, and empower you to act quickly and intelligently before, during and after an incident. Here are examples of how we can help people at your location.

# WHY CODE BLUE?

SITUATION	Suspicious individual	Flat tire or car trouble	Visitor lost on campus	Cardiac arrest	Test devices	Malfunctioning parking gate	Urgent announcement
SOLUTION							
FEATURE	Durable and visible contact can be made with first responders when help is needed	Clear, reliable communication when the button is pressed	Pinpoint location helps first responders know exactly how to help	Swift assistance can be provided during incidents of sudden cardiac arrest	Configure hardware and software systems on one platform	Contact closures can be used to trigger lights, open doors or integrate with access control devices	Direct communication with large campus audiences
BENEFIT	Direct communication with campus security/first responders	Request assistance in a swift and reliable manner	Visible way to find and ask for help on large campuses	Access AED while simultaneously speaking with first responders	Save time and money by not performing regular visits	Drivers can request help; operators can activate gates remotely	An intelligible solution ensuring messages are both heard and understood

## COMMON USES

Our products are designed to assist campus environments that incorporate buildings, open spaces and entry points, and handle shifting amounts of traffic to help keep travelers, employees and visitors safe, indoors and out.

### Infrastructure



### Open Spaces



### Entry Points



## Popular PRODUCTS

### CB 1-s

The 1 series sets the industry standard for emergency blue light phone towers with its wide array of features and durable quarter-inch steel construction.



### Blue Alert® MNS

Deliver alerts through multiple platforms, including blue light phones, public address speakers, emails, social media and more.



### IP5000

A unique mix of features - full duplex capabilities, SIP standards, self-monitoring and fault reporting - designed to meet your communication needs.



### ToolVox® X3

Provision, monitor, test and support your emergency communication devices with this hub for blue light phones and mass notification.



### CB 2-a

Our popular wall-mounted enclosures are a perfect way to provide communication for parking garages, entrances and hallways.





## Installation Locations



Code Blue is dedicated to providing a wide range of diverse emergency communication solutions that can bolster the safety and security at casino environments.

To learn more about how Code Blue can benefit your location, visit [codeblue.com](http://codeblue.com) or call 800-205-7186.

MADE IN THE **USA**  
CRAFTED IN HOLLAND, MICHIGAN  
WITH AMERICAN COMPONENTS

