

CODE BLUE

CAFÉ Program

GUIDE & MERCHANDISE



Code Blue[®]

800.205.7186 • www.codeblue.com

Promotional Items | Not For Resale Program | Demo Products

CAFÉ Program Terms

Code Blue is pleased to offer our valued Manufacturer Representative partners the CAFÉ program, which can be used to purchase Code Blue Products as well as authorized promotional accessories and apparel.

Available Options:

- **Partner Not For Resale (NFR) Program:**

- Reps can purchase Code Blue products at a generous discount for demonstration, training or testing purposes. Products purchased through this program differ from our Demo Product Program, in that they are designed to be kept by the requesting rep firm for continued use.

- **Trade Show Fees:**

- If requested prior to the event, Code Blue will reimburse Reps for booth fees, marketing materials, and personnel costs associated with local and regional industry shows.

- **Giveaways/Promotional Items:**

- Code Blue maintains an ever-changing inventory of specialty items that can be used as promotion giveaway items by our rep partners.

- **Printed Product Catalogs:**

- Hard copies of Code Blue's complete Product Catalog are available to our rep partners at no cost.

- **Demo Products:**

- Products that are required specifically for a customer/project demo and will **not** be retained by the requesting rep firm can be requested through the Café Program. Most of these items are available at no cost to our rep partners & are subject to availability. These products are also designed to be returned to Code Blue within a pre-determined period of time, to allow for proper demonstration of a product. These time frames are typically 30-90 days.

CAFÉ Program Terms

Program Terms

- Reps will be allocated funds according to their territory market potential that can be used to order promotional items.
 - Please email marketing@codeblue.com for Café Fund balance inquiries.
- Program is not retroactive.
- Pay ahead is not available.
- Items must be ordered prior to December 1 and ship prior to year-end to be eligible for current year funds.
- A minimum of two weeks is required for processing. Shipping costs will be deducted from CAFÉ funds.
- Promotional items not shown in this catalog will be billed at cost.
- Trade show fees must be approved by Code Blue prior to issuing reimbursement payment. Copy of invoice must be sent with reimbursement request.
- Half of year-end Café Fund balance will be rolled over to next year.
- A maximum Café Fund balance of \$3000 will be allowed at any time.
- Code Blue reserves the right to deny requests not directly promoting its products.
- Promotional item requests are subject to availability.
- New Rep firms will receive half of the previous Rep firm's CAFÉ funds for their respective territory or a \$500 balance after their first 30 days, whichever is greater

How does it work?

- Go to www.codeblue.com/partner-portal/ & log into your account. If you do not have an account, please visit www.codeblue.com/partner-registration/ to request access to our Partner Portal.
- Navigate to the "Café Program Request" tab.
- Select the type of request you need from the drop down menu. Options Include:
 - Catalog Request
 - Demo Product Request
 - Merchandise Request
 - Not For Resale(NFR) Product Request
 - Trade Show Request
- Fill out the form accordingly & submit it when completed.
- A Code Blue representative will reach out to you within 1-2 business days to confirm processing of your request or to gather additional details from you.
- If you have questions or concerns regarding one of your Café Program submissions, please email marketing@codeblue.com for assistance.

CAFÉ Merchandise

FUN
FUN



A - Golf Umbrella

Keep your clubs or yourself dry with this oversized golf umbrella.

Item # UM001

\$15.00 each

B - Bridgestone e6 Golf Balls

The ultimate combination of soft feel and long distance. The e6 features a softer and larger core for faster compression, resulting in longer distance off the tee.

Item # 11096

\$8.00/sleeve (3 Balls Per Sleeve)

C - Golf Divot Tool w/ Bottle Opener & Ball Marker

Be courteous at the golf course with this tool! You can use it to dig up divots and mark your ball on the green.

Item # DT001

\$5.00 each

D - Bezel-inspired Bottle Opener

Highly durable, classic paddle bottle opener customized to resemble Code Blue's unmistakable speakerphone bezels.

Item # SS710

\$5.00 each

E - Magnetic Flashlight

A powerful flashlight is a surprisingly versatile tool to have on hand in all sorts of emergency situations.

Item # FL001

\$8.00 each

CAFÉ Merchandise

FUNCTIONAL



F - Pens

Nice & simple, classic blank ink pen.

Item # 14681

\$0.70 each - Please order in multiples of 5.

G - Carpenter's Pencil

Carpenter pencils, also known as carpentry pencils, have a rectangular or elliptical cross-section and flat sides to prevent them from rolling away. This shape also helps them to be used as a quick reference to 1/4 and 1/2 inch measurements.

Item # MISC0493

\$1.00 each - please order in multiples of 5

H - Credit Card Style Hand Sanitizer

This credit card shaped hand sanitizer dispenser fits well in a pocket or purse. 0.676 ounces - 20 ml. Citrus scent

Item # HSO01

\$3.00 each

I - Moleskine Notebook

Large notebook with a hard cover, rounded corners and elastic closure. 8.25" x 5" acid-free paper. 240 pages.

Code Blue logo embossed on cover.

Item # 11609

\$25.00 each

J - Security Bits

Security bits allow users to access Code Blue devices for maintenance, troubleshooting, and upgrades.

Item # 41414

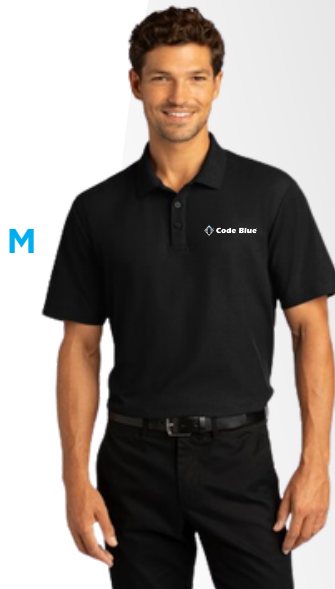
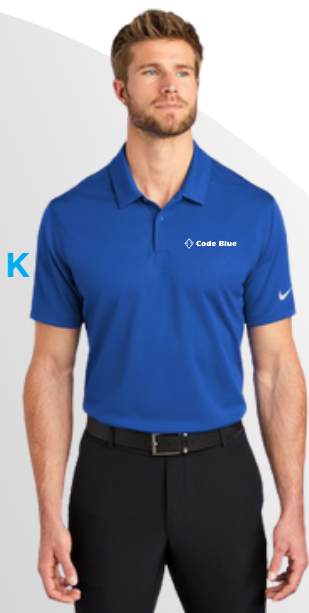
\$45.00 - Pack of Two(2) Bits

Item # 41415

\$115.00 - Pack of Six(6) Bits

CAFÉ Merchandise

SHIRTS



K/L - Nike Dry Essential Solid Polo

A no-nonsense look for any occasion, this must-have polo is built with Dri-FIT moisture management technology to help you stay dry, regardless of the venue. Design details include a self-fabric collar, dyed-to-match buttons and open hem sleeves. Features a two-button placket and back seaming detail. A contrast Swoosh design trademark is embroidered on the left sleeve. Made of 4.5-ounce, 100% polyester Dri-FIT fabric.

Adult Sizes: XS - XL.....**\$60.00 each**
Adult Sizes: 2XL - 4XL.....**\$65.00 each**
Item # NKBV6042 (Mens)
Item # NKBV6043 (Ladies)

Color Options:

Black White Game Royal

M/N - Port Authority® SuperPro React™ Polo

Classic style meets ultimate performance in this stain-releasing, snag-resistant, Easy Care polo that helps keep you looking professional no matter what. Design details include a flat knit collar, dyed-to-match buttons, tag free label, and stain release technology. Features a three-button placket. Made of 5-ounce, 65/35 poly/cotton pique fabric.

Adult Sizes: XS - XL.....**\$30.00 each**
Adult Sizes: 2XL - 4XL.....**\$35.00 each**
Item # K810(Mens)
Item # LK810(Ladies)

Color Options:

Black White True Royal Storm Grey

QUARTER ZIPS



O



P



Q



R

O/P - Sport-Tek® 1/4-Zip Sweatshirt

These durable, colorfast quarter-zips feature a better fit with minimal shrinkage, as well as 2x2 rib knit collar and cuffs. Features a twill-taped neck & open bottom hem. Made of 9-ounce, 65/35 ring spun combed cotton/poly fleece fabric.

Adult Sizes: XS - XL.....**\$40.00 each**

Adult Sizes: 2XL - 4XL.....**\$45.00 each**

Item # ST253 (Mens)

Item # LST253 (Ladies)

Color Options:

Black
 Graphite Heather
 True Royal

Q/R - Port Authority® Dry Zone® UV Micro-Mesh 1/4-Zip

Lightweight, durable and designed to perform, this snag-resistant 1/4-zip fights moisture and UV rays. Truly versatile, comfortable and ready-to-layer, it's perfect for work, weekend or wherever. Design details moisture-wicking & snag-resistant fabric, UPF rating of 30, tag free label, and dyed-to-match coil zipper and pull. Made of 4.6-ounce, 100% polyester double knit pique fabric.

Adult Sizes: XS - XL.....**\$35.00 each**

Adult Sizes: 2XL - 4XL.....**\$40.00 each**

Item # K112 (Mens)

Item # LK112 (Ladies)

Color Options:

Black
 Graphite
 True Royal

CAFÉ Merchandise

JACKETS



S



T



U



V

S/T - Port Authority® Torrent Waterproof Hooded Jacket

This versatile, fully seam-sealed jacket offers outstanding waterproof protection to keep you dry whether you're on the job or on the trail. Offers a zip-off hood & front pockets. Folds into a convenient carry pouch for easy, compact storage. 100% polyester & 100% polyester mesh-lined hood & body.

Adult Sizes: XS - XL.....**\$70.00 each**

Adult Sizes: 2XL - 4XL.....**\$75.00 each**

Item # J333 (Mens)

Item # L333 (Ladies)

Color Options:

■ Black ■ True Royal

U/V - Port Authority® Collective Soft Shell Jacket

With a subtle mini ripstop texture, this stretch soft shell has double-needle stitching throughout and sleek design lines. The water-resistant film and DWR finish combine to resist wind and rain for weather protection. Can be zipped in and secured by snap attachments inside an outer Collective layer. Made of 94/6 poly/spandex woven mini ripstop with a DWR finish bonded to a water-resistant film insert and a 100% polyester brushed tricot interior.

Adult Sizes: XS - XL.....**\$50.00 each**

Adult Sizes: 2XL - 4XL.....**\$55.00 each**

Item # J901 (Mens)

Item # L901 (Ladies)

Color Options:

■ Black ■ Graphite